



**Junior
Achievement**[®]
of Southwest New England



empowering young people to
own their economic success

YOUR STUDENTS ARE INVITED TO PARTICIPATE IN

JA CAREER CONNECTIONS FOR YOUNG WOMEN

A PARTNERSHIP WITH



LANDMARK PARTNERS

Junior Achievement of Southwest New England (JA) is thrilled to invite your school to participate in one of our premier programs: JA Career Connections for Young Women. This program is geared to inspire young women to focus on careers, professional goals and financial responsibility.

Junior Achievement's mission is to empower young people to own their economic success. All of our efforts are aimed at providing young people with the knowledge, inspiration and tools they need to achieve success in life.

We believe there is no higher fulfillment of JA's mission than to offer a program that provides female high school students across the state with a clearer understanding of their potential and a powerful vision of what they can become in the future.

SUMMARY

JA Career Connections for Young Women is a ten-session after-school program that will meet virtually during January, February, and March 2021. It will include several virtual job shadow experiences and panels. In addition, there will be a mandatory virtual orientation held for students and their parents, as well as a ceremony, student project presentations, and a networking social following the last session.



Each session will be filled with workshops, activities, and lessons from two of JA's most highly acclaimed high school programs, *JA It's My Job*, which focus on building soft skills, and *JA Personal Finance*. The lessons will be enhanced through experiential learning with panels and

topics that cover soft skills and career options. All are aimed at providing young women with practical advice and wisdom about the world of work, from how to get hired to understanding your personal brand. All of the sessions will be led by volunteers from the corporate space and the community, such as Waste Management, The Hartford, Aetna and many more.

We are hoping to accept a class of approximately 20-25 students from all around the state with the exception of Fairfield County which has its own Junior Achievement chapter.

WHO

We are asking each high school to select two to four students for whom they believe this program will have a major impact on their future directions. The program is designed specifically for sophomores or juniors; however, we are open to any grade level. We hope this program will motivate them to improve their academic performance, set career goals, and get a clear focus on the future. They do not necessarily have to have an interest in business.

Students' commitment to the program is essential – each student and her parents must understand that she is expected to attend all sessions.

WHERE

All ten sessions, as well as the orientation and final ceremony, will be held virtually.

WHEN

Each session will run from 4 to 6 p.m. Students are expected to log-on at least 5 minutes before the start of each session. The mandatory virtual orientation is scheduled for December 16th 2020. The first session starts on January 13^h 2021 and will run weekly until March 17th. The awards ceremony, student project presentations and networking social will be on March 17th as well.



WHAT

Attached you will find an overview of the ten sessions. They include workshops on enhancing one's personal brand, exercises in leadership and teamwork, panel discussions featuring women professionals and human resource executives, and mock job interviews.

QUESTIONS

Please address any questions to:

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